



Facebook policy

Rationale

Bunyip Primary School acknowledges that there are increasing numbers of people using social networking sites. The widespread availability and use of social networking applications brings opportunities to understand, engage, and communicate with audiences in new ways. We now have a Facebook page that allows members of our community to be updated, and keep track of, school events through social media. At this stage, it is intended to be an information source only.

Aim

Bunyip Primary School aims to -

- make connecting with our school more convenient for our families
- support our community to keep up to date with activities through a medium which is preferred by many
- build our school community by building our school and bring everyone's attention to the things we do that make our school community great

Requirements for membership of the Bunyip Primary School Facebook page

The school Facebook page will be a closed group and as such parents, guardians, or students will be required to request to join the group. By joining the Bunyip Primary School Facebook page you agree to our requirements for membership.

Administrators of the page will be several staff members of the school and will have the authority to accept new members, remove/block a member and make updates to the page.

The school reserves the right to suspend or cease using Facebook at the discretion of the administrator, Principal, other members of staff and our School Council.

Where there are issues of a potentially serious criminal nature such as threats or inappropriate comments, the matter will be referred directly to the relevant governing body or police.

Using real names

All members of the Bunyip Primary School Facebook page, must use a Facebook account that clearly identifies them by their real name. If you cannot be identified as a member of the school community, then your request to join the group will not be accepted.

Raising issues

Any queries, concerns or issues relating to a student, staff member or parent should be raised as per the 'Parent Complaints Process'.

The administrators will not support interactions that incite negative comments via the Bunyip Primary School Facebook page and any such activity will result in possible removal or 'blocking' from the page.

How to interact with the Facebook page

Members will be able to like or comment on the posts made by the administrators, (this is not required or expected). The page is primarily an information source for the school community. Member rights will be reviewed over time and assessments made on access opportunities.

Uploading photos and other media

Confidentiality and current school policy prevents us from publishing images or names of students, therefore, NO photos of current or past children, staff or parents will be posted on the page. At times administrators may post images of (for example) the school grounds, projects or winning house flags.

Underage Facebook users

As per Facebook's statement of rights and responsibilities, no person under the age of 13 will be accepted as a member of the group.

The Law and Facebook's terms

Bunyip Primary School's Facebook page operates under the Commonwealth Telecommunications Act and Facebook terms.

Unacceptable use of Bunyip Primary School Facebook page

Bunyip Primary School reserves the right to ban any user from interacting with its Facebook page for breaches of the requirements for membership. Our students are expected to use all ICT at Bunyip Primary School in a safe and responsible manner. This directive extends to the public community when interacting with our Facebook page.

Evaluation:

This policy will be reviewed as part of the school's review process every year.

Ratified by School Council August 2016