



Facebook policy

Rationale

Bunyip Primary School acknowledges that there are increasing numbers of people using social networking sites. The widespread availability and use of social networking applications brings opportunities to understand, engage, and communicate with audiences in new ways.

BPS has two closed Facebook groups:

- Bunyip Primary School Parents and Friends
- Bunyip Primary School

Aim

Bunyip Primary School aims to -

- improve connection and communication with our school community
- keep our school community up to date with activities, events and reminders through our Facebook groups

Requirements for membership of the Bunyip Primary School Facebook groups

The BPS Facebook pages are closed groups and as such parents, carers or guardians will be required to request to join the group. By joining the Bunyip Primary School Facebook groups you agree to our requirements for membership.

The school reserves the right to suspend or cease using Facebook at the discretion of the administrator, Principal, other members of staff and our School Council.

Where there are issues of a potentially serious criminal nature such as threats or inappropriate comments, the matter will be referred directly to the relevant governing body or police.

Page administration

- Bunyip Primary School Parents and Friends page will be administered by nominated members of parents and friends.
- Bunyip Primary School page will be administered by nominated members of staff

The administrators will have the authority to accept new members, remove/block a member and make updates to the page.

Using real names

All members of the Bunyip Primary School Facebook pages, must use a Facebook account that clearly identifies them by their real name. If you cannot be identified as a member of the school community, then your request to join the group will not be accepted.

Raising issues

Social media is used by the school to celebrate and share information with the school community. Parents are not to use the BPS Facebook pages to air concerns or complaints regarding school matters.

Any queries, concerns or issues relating to a student, staff member or parent should be raised as per the 'feedback process.

The administrators will not support interactions that incite negative comments via the either of the Bunyip Primary School Facebook pages. Any statements that reflect negatively on the school community will be removed and may result in removal or 'blocking' from the pages.

How to interact with the Facebook page

Members of the P&F Facebook group will have the ability to add posts to the page, however these will need approval from an administrator before being published on the page.

Only administrators of the BPS page will be able to make updates.

Members will be able to like or comment on the posts made by the administrators, (this is not required or expected). The pages are primarily an information source for the school community. Member rights will be reviewed over time and assessments made on access opportunities.

Uploading photos and other media

Confidentiality and current school policy prevents us from publishing images or names of students, therefore, NO photos of current or past children, staff or parents will be posted on either page. At times administrators may post images of (for example) the school grounds, projects or winning house flags.

Underage Facebook users

As per Facebook's statement of rights and responsibilities, no person under the age of 13 will be accepted as a member of the group.

The Law and Facebook's terms

Bunyip Primary School's Facebook page operates under the Commonwealth Telecommunications Act and Facebook terms.

Unacceptable use of Bunyip Primary School Facebook pages

Bunyip Primary School reserves the right to ban any user from interacting with its Facebook pages for breaches of the requirements for membership. Our students are expected to use all ICT at Bunyip Primary School in a safe and responsible manner. This directive extends to the public community when interacting with our Facebook pages.

Evaluation:

This policy will be reviewed as part of the school's review process every year.

Ratified by School Council November 2017